Investor Presentation Cactus, Inc. (NYSE: WHD) March 2024

## **Important Disclosures**

#### **Non-GAAP Measures**

This presentation includes references to EBITDA, Adjusted EBITDA and Adjusted EBITDA Margin, which are not measures calculated in accordance with accounting principles generally accepted in the United States of America ("GAAP"). Reconciliations of EBITDA and Adjusted EBITDA to net income, the most directly comparable measure calculated in accordance with GAAP, are provided in the Appendix included in this presentation. This presentation includes certain guidance for the non-GAAP financial measures Adjusted EBITDA margin for Pressure Control and Adjusted EBITDA margin for Spoolable Technologies, and Corporate and Other Adjusted EBITDA. We are unable to reconcile these measures to their nearest GAAP measure without unreasonable efforts because we are unable to predict with reasonable certainty the actual impact of items included in the most directly comparable GAAP financial measures. While management believes such measures are useful for investors, these measures should not be used as a replacement for financial measures that are calculated in accordance with GAAP.

On February 28, 2023, Cactus, through one of its subsidiaries, completed its previously announced merger of the FlexSteel business (the "Merger") through a merger with HighRidge Resources, Inc. and its subsidiaries ("HighRidge"). On February 27, 2023, in order to facilitate the Merger with HighRidge, an internal reorganization was completed in which Cactus Companies, LLC ("Cactus Companies"), a newly formed wholly-owned subsidiary of Cactus Inc., acquired all of the outstanding units representing ownership interests in Cactus Wellhead, LLC, the operating subsidiary of Cactus Inc. (the "CC Reorganization"). FlexSteel Holdings, Inc. was a wholly-owned subsidiary of HighRidge prior to the Merger and was converted into a limited liability company, contributed from HighRidge to Cactus Companies as part of the CC Reorganization and is now named FlexSteel Holdings, LLC ("FlexSteel").

Unless otherwise specifically noted herein or the context otherwise requires, information set forth herein with respect to periods prior to February 28, 2023 does not include the information of HighRidge and the FlexSteel business. Accordingly, unless otherwise specifically noted herein or the context otherwise requires, information with respect to Cactus Inc. and its consolidated subsidiaries (the "Company", "we", "us", "our" and "Cactus") for the periods prior to February 28, 2023 refers only to Cactus and its consolidated subsidiaries prior to the Merger and does not include results and other information associated with HighRidge and the FlexSteel business.

#### **Forward-Looking Statements**

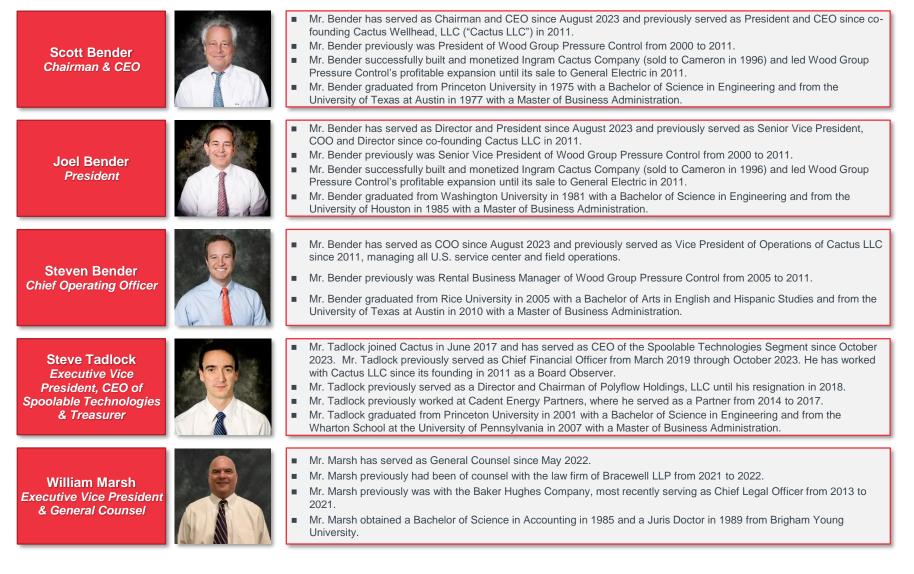
The information in this presentation includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements, other than statements of historical fact included in this presentation, regarding our strategy, future operations, financial position, expected revenue, Adjusted EBITDA and Adjusted EBITDA margin, projected costs, prospects, plans and objectives of management are forward-looking statements. When used in this presentation, the words "guidance," "outlook," "may," "hope," "potential," "could," "believe," "anticipate," "intend," "estimate," "expect," "project" and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain such identifying words. These forward-looking statements are based on Cactus' current expectations and assumptions about future events and are based on currently available information as to the outcome and timing of future events. We caution you not to place undue reliance on any forward-looking statements can be guaranteed. When considering these forward-looking statements, you should keep in mind the risk factors and other factors noted in the Company's Annual Report on Form 10-K, any Quarterly Reports on Form 10-Q and the other documents that the Company files from time to time with the Securities and Exchange Commission. These documents are available on the Company's website at https://cactuswhd.com/investors/sec-filings/ or through the SEC's Electronic Data Gathering and Analysis Retrieval ("EDGAR") system at www.sec.gov. The risk factors and other factors noted therein could cause actual results to differ materially from those contained in any forward-looking statements in this section, to reflect events or circumstances after the date of this presentation.

#### Industry and Market Data

This presentation has been prepared by Cactus and includes market data and other statistical information from third-party sources, including independent industry publications, government publications or other published independent sources. Some data is also based on Cactus' good faith estimate. Although Cactus believes these third-party sources are reliable as of their respective dates, Cactus has not independently verified the accuracy or completeness of this information.

## **Experienced Executive Team**







## **Investment Highlights**

A Leading Pure Play Equipment Solutions Provider for Onshore Markets



Innovative and Differentiated Products & Services that Sustain Relative Margin Resilience



**Dynamic Operating and Manufacturing Capabilities** 

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**Strong Margins and Free Cash Flow Generation** 



Experienced Management Team with Significant Equity Ownership & Strong Industry Relationships

## Through-Cycle Outperformance

## Products & Operations Overview

Cactus designs, manufactures, sells and rents highly engineered products which generate improved drilling, completion and production efficiencies while enhancing safety



Wellhead systems



**Production trees** 



Spoolable pipe

Cactus Provides Service, Installation & Maintenance for its Equipment



**Frac Stacks** 



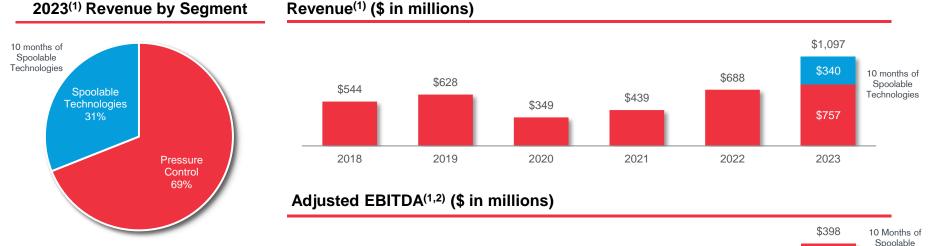
Completion Equip.



Fittings



## Historical Financial Overview



\$229

\$213

### **Selected Active Basins**

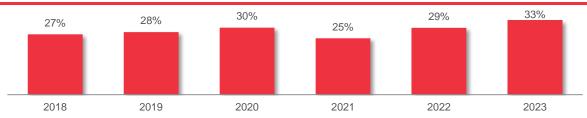
- DJ / Powder River Bakken
- Eagle Ford Marcellus / Utica
- Permian

Haynesville

■ SCOOP/STACK ■ Cooper, Australia

\$121 \$120 2022 2018 2019 2020 2021 Adj. EBITDA<sup>(2)</sup> as % of 39% 36% 35% 27% 33% Revenue

#### Adjusted EBITDA<sup>(2)</sup> – Net Capital Expenditures<sup>(3)</sup> as % of Revenue



#### Source: Company filings.

Note: Historical financial data prior to March 2023 shown not inclusive of FlexSteel, which was acquired on Feb 28, 2023.

1) 2023 revenue includes Spoolable Technologies revenue from the close of the FlexSteel acquisition on February 28, 2023.

2023 Adj. EBITDA includes Spoolable Technologies results from the close of the FlexSteel acquisition on February 28, 2023. EBITDA and Adjusted EBITDA are non-GAAP financial measures. The Appendix at the back of this presentation contains a reconciliation of 2) EBITDA and Adjusted EBITDA to net income, the most comparable financial measure calculated in accordance with GAAP.

3) Net Capital Expenditures equals net cash flows from investing activities excluding cash outflow for the acquisition of FlexSteel. Technologies

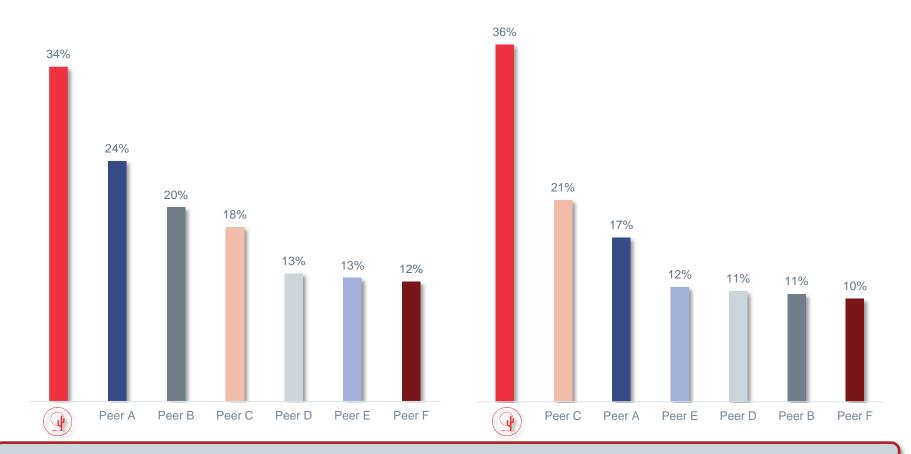
2023

36%

\$228

## Differentiated Margin Profile Through the Cycle

Total Adjusted EBITDA Margin (2014 – 2023) (1)(2)



2023 Adjusted EBITDA Margin <sup>(1)(2)</sup>

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## Strength of margin profile relative to peers maintained through the cycle

Note: Historical Cactus data prior to February 28, 2023 not inclusive of FlexSteel.

Source: Factset, Company filings.

- Peer data represents Adjusted EBITDA where available per company filings and presentations. Peers include: ChampionX, Core Laboratories, Dril-Quip, National Oilwell Varco, Oil States International and TechnipFMC. Cactus' computation of Adjusted EBITDA may not be comparable to other similarly titled measures of other companies. TechnipFMC data represents FMC Technologies financial data from 2014 to 2016 and TechnipFMC plc data proforma for the separation of Technip Energies for 2017 – 2021.
  EDITDA and Adjusted EBITDA adjusted EBITD
- 2) EBITDA and Adjusted EBITDA are non-GAAP financial measures. The Appendix at the back of this presentation contains a reconciliation of Cactus EBITDA and Adjusted EBITDA to net income, the most comparable financial measure calculated in accordance with GAAP. Adjusted EBITDA Margin is defined as Adjusted EBITDA expressed as a percentage of Revenue.

## Technologically Advanced Pad Drilling Wellhead Systems

## Cactus SafeDrill<sup>®</sup>



## **Conventional Wellhead**

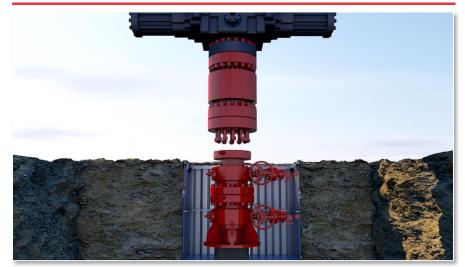
## SafeDrill<sup>®</sup> Advantages

## Safety

✓ Fewer trips into confined space (cellar)

## Time Savings

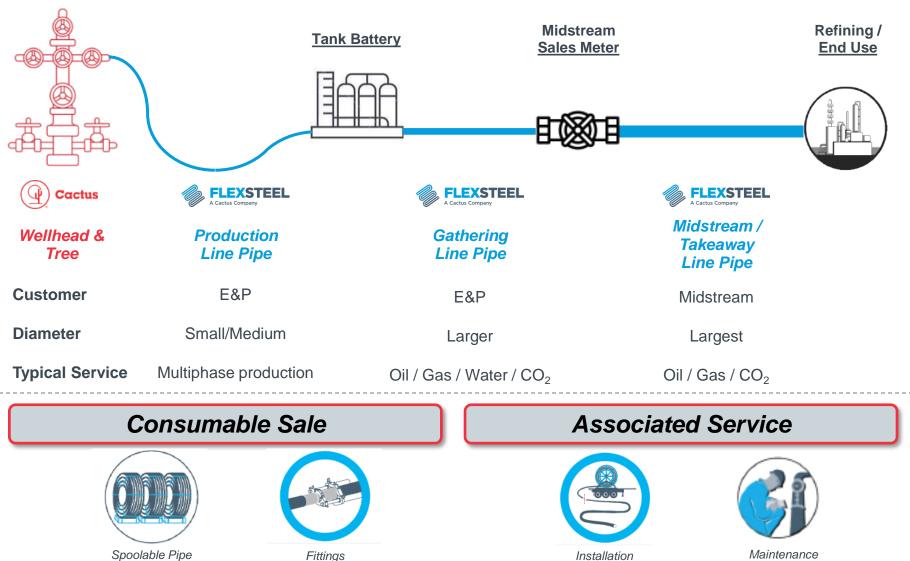
- Eliminates time consuming BOP manipulation
- ✓ No BOP manipulation after intermediate casing has been installed
- ✓ No waiting on cement after running casing strings



- ✓ No "hot work" required ✓ Mandrel hangers and pack to cut casing with torch
  - offs run and set through **BOPs**

### Technologically Advanced Spoolable Pipe Systems FlexSteel Spoolable Pipe **FlexSteel Advantages** Features **Operator Savings** Steel ✓ Durable and corrosion-✓ Lower maintenance cost Reinforcement resistant for operators **HDPE/PE-RT Shield** $\checkmark$ Faster installation times $\checkmark$ Lower cost to install **HDPE/PE-RT Liner** Withstands cyclic Reduces operating field failures / reinstallations loading Lowest bend radius of ✓ Reduces need for special **Conventional Steel Line Pipe** any spoolable pipe handling or bedding tools Pre-leak detection ✓ Captures permeated gases ✓ Large diameter ✓ Higher flowrates ✓ High pressure & ✓ Reliable in extreme temperature ratings conditions 9

## Spoolable Pipe Applications Across the Industry Value Chain



## Differentiated Offerings Enable Customers to Meet ESG-Related Goals

## Faster

- Equipment takes less time to install versus legacy offerings
- Enables customers to drill, complete and bring wells online faster
- Fewer people and less equipment on location
- Reduces carbon intensity per well

### Safer

- Equipment enhances employee safety
- Automation of humanperformed connections
- Routine tasks can be performed remotely
- Longer spooled length minimizes connections and fabrication required on-site

## Cleaner

- Switching from diesel to solar powered generation in certain instances
- Spoolable pipe design enables capture and management of permeated gases
- Spoolable pipe design characteristics are well suited for CO<sub>2</sub> transportation





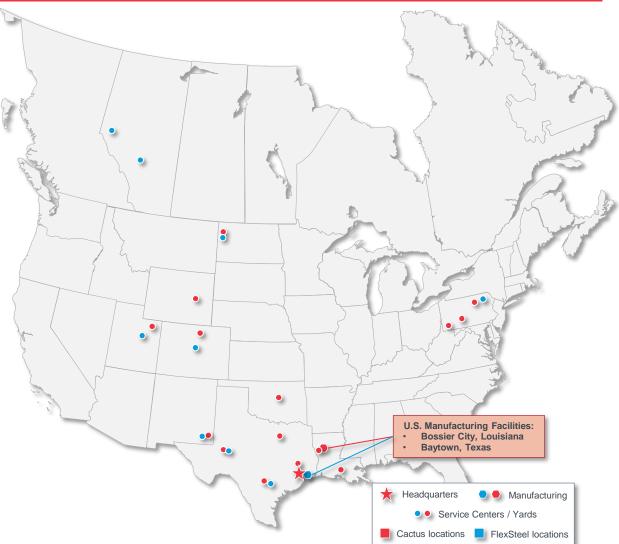


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## North American Operating Footprint

## **Operational Footprint**

- Headquarters located in Houston, TX
- U.S. manufacturing facilities located in Bossier City, LA and Baytown, TX
- Significant overlap in Cactus and FlexSteel service centers & yards
- Service centers support field operations and provide repair services
- Located in all key producing basins
- Flexible cost structure at Bossier City, Baytown and branches

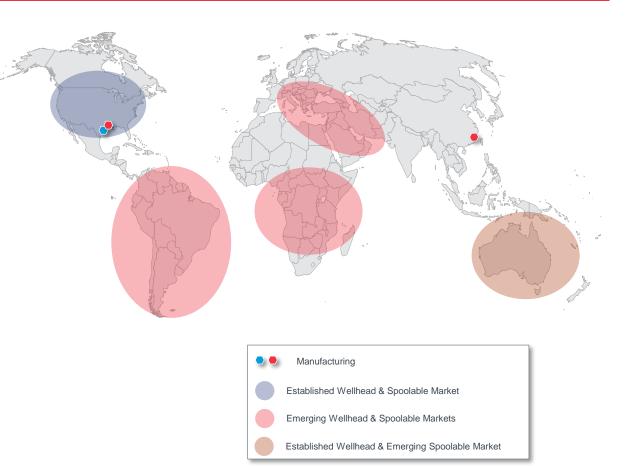




## **Global Operating Footprint**

## **Global Operations**

- Manufacturing facilities located in the U.S.A and China
- Established legacy business in Australia
- Cactus started to provide rental equipment in the Middle East in late 2021
  - Approved as vendor in key Middle East markets
- First wellhead/production tree sales in Middle East, Europe, Latin America and Africa in 2022 & 2023
- FlexSteel products have been sold into over 20 countries since introduction



# A Dynamic Manufacturing Advantage; Responsive, Scalable and Low Cost

#### **Bossier City Facility**

#### Suzhou Facility

- Rapid-response manufacturing
  - 5-axis computer numerically controlled machines
- "Just-in-time" capabilities for fast delivery time & parachute orders
- Expanded in 2018 and 2022

- Less time-sensitive, high-volume wellhead equipment
- Wholly foreign owned enterprise (WFOE)
- Low cost of operation with low sensitivity to utilization
- Additional international sourcing underway

#### **Baytown Facility**

- Produces 100% of FlexSteel equipment
- Only manufacturer to hydro-test all pipe before leaving its facility
- Third production line added in 2019
- API and ISO certified



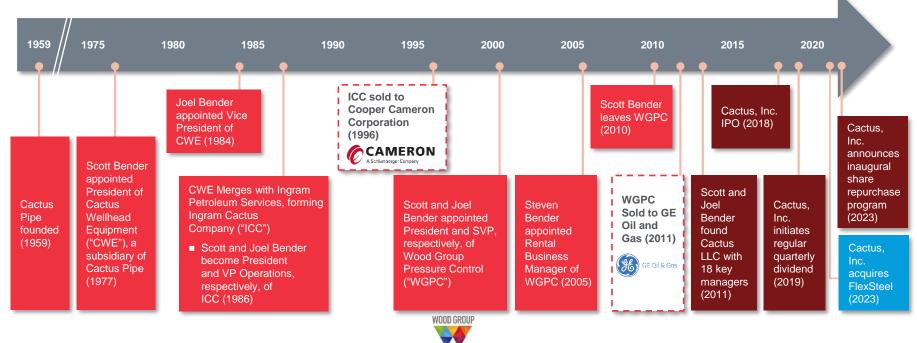




Scalable and Low Fixed Cost Manufacturing Footprint

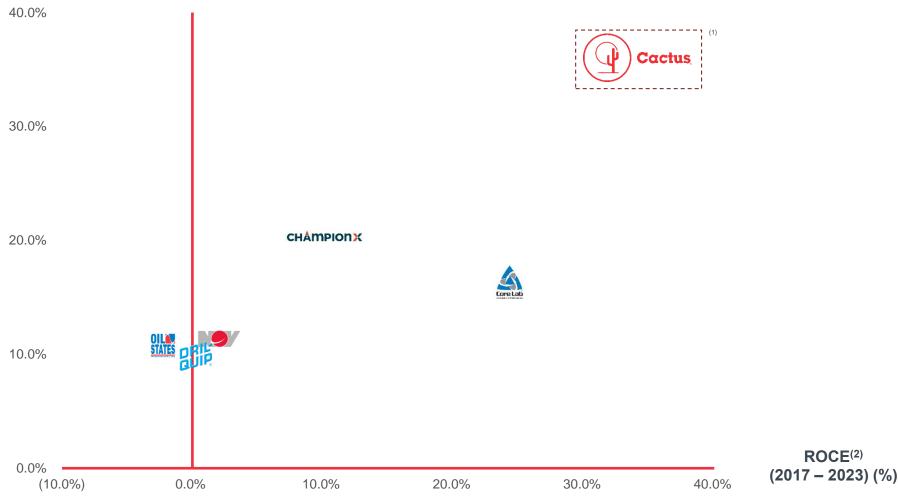
## Experienced and Well Aligned Management Team with Strong Industry Relationships

- Management is well incentivized as it owns over 18% of the business
  - Performance-based stock compensation tied to Return on Capital Employed ("ROCE")
- Management team has built the foundation of this company over more than four decades
- Track record of building and successfully monetizing similar businesses
- Strength of leadership and loyalty is attested by management and operating teams that joined from past ventures



## **Returns & Margins Have Outperformed Peers**

#### 2023 Adjusted EBITDA Margin (%)



Source: Company filings and Factset.

1)

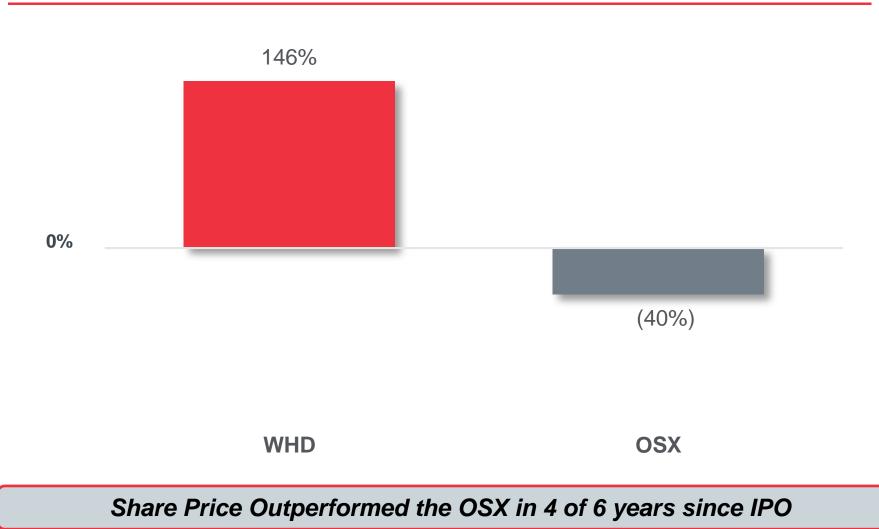
Note: Adj. EBITDA Margins based on latest publicly available annual data. Cactus' computation of Adjusted EBITDA may not be comparable to other similarly titled measures of other companies. Cactus data based on historical actuals and not pro forma for the FlexSteel acquisition. FlexSteel results included past the close of the acquisition on February 28, 2023.

2023 Cactus ROCE calculation utilizes two months of year-end 2022 capitalization and ten months of year-end 2023 capitalization to reflect the acquisition of FlexSteel on February 28, 2023. The Appendix at the back of this presentation contains a reconciliation of Adjusted EBITDA to net income, the most comparable financial measure calculated in accordance with GAAP.

2) ROCE reflects average of 2017, 2018, 2019, 2020, 2021, 2022 and 2023. ROCE = (Adj. EBITDA less D&A) / (Average of the subject year and preceding year capitalization including capital leases). ChampionX ROCE data represents legacy Apergy for 2016 – 2019 and ChampionX for 2020, 2021, 2022 and 2023.

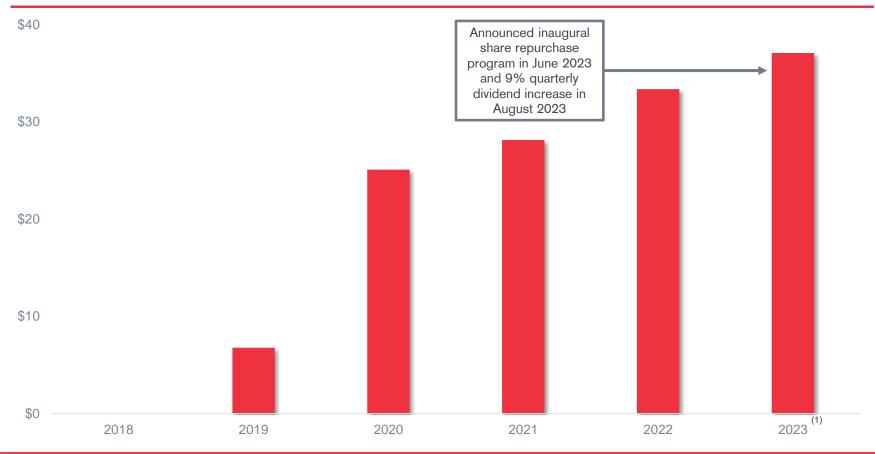
## Execution Has Driven Equity Outperformance

## Share Price Performance of Cactus vs. the OSX since IPO



## **Steadily Increasing Return of Capital Profile**

### Cactus' Dividends & Associated Distributions to Members Paid Since 2018 (\$ in millions)



## Cactus Has Increased Shareholder Returns in Every Year Since Going Public and Announced its Inaugural Share Repurchase Program in June 2023

Source: Company filings and annual reports.

) Although we intend to continue paying the quarterly dividend at the current levels, Cactus' future dividend policy is within the discretion of Cactus' board of directors and will depend upon then-existing conditions, including Cactus' results of operations, financial condition, capital requirements, investment opportunities, statutory and contractual restrictions on Cactus' ability to pay dividends and other factors Cactus' board of directors may deem relevant.

## Multiple Avenues of Growth for Spoolable Technologies

## Growth In Core Production Products

- Transition from legacy offerings to spoolable technologies still underway
- Increase customer penetration for larger-diameter gathering-based technologies
- Expand customer penetration for under pad applications that connect to the wellhead
- Introduction of an additional market leading technology to Cactus' customer base
- Expansion in the Midstream Segment
  - Larger diameter capabilities required by relatively untapped customer base
  - Customer count has significantly increased since 2020

## Carbon Capture & Underground Storage ("CCUS")

- Executed on first CCUS project for large independent operator in 2022
- Actively engaged in multiple CCUS opportunities as market grows
- International
  - International market penetration in relatively early stages
- Offshore
  - Shallow-water product in late stages of development



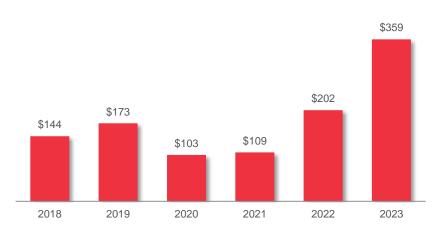


## Strong Balance Sheet & Low Capital Intensity

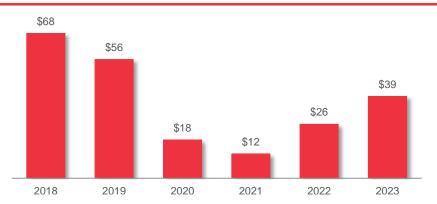
### **Balance Sheet & Capital Summary**

- Year-end 2023 cash of approximately \$134 million
- Approximately \$216 million availability on revolving credit facility as of December 31, 2023
- Full year 2024 net capital expenditure guidance of \$45 to \$55 million
- 2024 capital expenditure guidance driven by:
  - ~\$20 million for international growth and supply chain diversification initiative
  - Spending to increase efficiency at Baytown facility

### Adjusted EBITDA – Net Capital Expenditures (\$ in millions)<sup>(1)(2)</sup>



#### Net Capital Expenditures<sup>(2)</sup> (\$ in millions)



## Proven track record of cash flow generation

Source: Company filings.

- () Historical data prior to 2023 not pro forma for the FlexSteel acquisition. EBITDA and Adjusted EBITDA are non-GAAP financial measures. The Appendix at the back of this presentation contains a reconciliation of Cactus EBITDA and Adjusted EBITDA to net income, the most comparable financial measure calculated in accordance with GAAP.
- 2) Historical data prior to 2023 not pro forma for the FlexSteel acquisition. Net Capital Expenditures equals net cash flows from investing activities excluding the cash outflow for the FlexSteel acquisition.

## **First Quarter Updates**

## Outlook

- Pressure Control Q1 2024
  - Revenue expected to be down mid-single digit percent versus Q4 2023
  - Expected Adjusted EBITDA margin of 33% 35%
- Spoolable Technologies Q1 2024
  - Revenue expected to be up low single digit percent versus Q4 2023
  - Expected Adjusted EBITDA margin of 37 39%
- Expected Corporate and Other Adjusted EBITDA loss of approximately \$4 million



## Cactus Is Committed to ESG



### **Environmental**

Cactus, Inc. is committed to reducing its and its industry's impact on the environment. We will continue to strive to improve our products over time and to initiate more projects and activities that will further reduce our and our industry's impact on the environment.



- All manufacturing facilities API and ISO certified to ensure the highest level of quality and safety
- Products & equipment reduce the need for personnel and equipment at the well site and our industry's impact on the environment

### Social

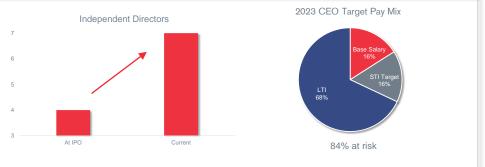
Cactus, Inc. is dedicated to improving lives of our employees and the communities where they live. We have policies in place to protect human rights and to require ethical behavior by our employees and suppliers. We seek to make the world a better place by providing products that minimize environmental impact and by requiring fairness, equal opportunity and human dignity.





#### Governance

- Our board of directors believes that sound governance practices and policies provide an important framework to assist it in fulfilling its duty to stockholders
- Bylaws permit Eligible Stockholders to make nominations for election to the Board and to have those nominations included in the Company's proxy materials under certain circumstances



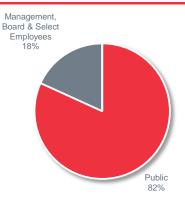


## **Company Organizational Structure**

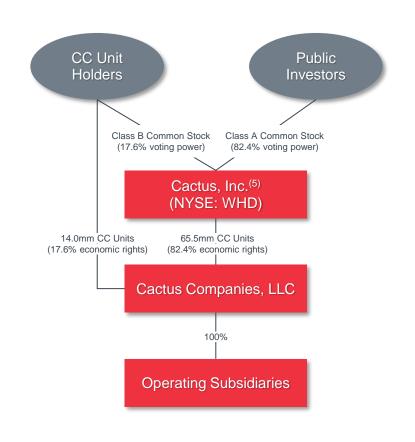
### **Company Profile**

| Ticker                                      | WHD (NYSE) |  |  |  |
|---|------------|--|--|--|
| Class A Shares Outstanding <sup>(1)</sup>   | 66mm       |  |  |  |
| Class B Shares Outstanding <sup>(1)</sup>   | 14mm       |  |  |  |
| Total Shares Outstanding <sup>(1)</sup>     | 80mm       |  |  |  |
| Market Capitalization <sup>(2)</sup>        | ~\$3.7bn   |  |  |  |
| Net Cash <sup>(3)</sup>                     | ~\$117mm   |  |  |  |
| Quarterly Dividend Per Share <sup>(2)</sup> | \$0.12     |  |  |  |
| Annual Dividend Yield <sup>(2)</sup>        | 1.0%       |  |  |  |

#### Ownership Profile<sup>(4)</sup>



### **Organizational Structure**<sup>(1)</sup>



## **Class A & Class B Shareholders Have Equal Voting Rights**

Source: Company filings.

1) As of March 12, 2024. Excludes effect of dilutive securities.

2) As of March 12, 2024. Market capitalization utilizes total shares outstanding. Our future dividend policy is within the discretion of our board of directors and will depend upon then-existing conditions.

- 3) As of December 31, 2023. Net cash amount includes capital leases.
- 4) As of March 13, 2024.
- 5) Cactus Inc.'s ownership of Cactus Companies, LLC is inclusive of its 100% ownership in Cactus Acquisitions LLC.

## **Non-GAAP Reconciliation**



#### Important Disclosure Regarding Non-GAAP Measures

EBITDA and Adjusted EBITDA are not measures calculated in accordance with GAAP. EBITDA and Adjusted EBITDA are supplemental non-GAAP financial measures that are used by management and external users of our consolidated financial statements, such as industry analysts, investors, lenders and rating agencies. We define EBITDA as net income excluding net interest, income tax and depreciation and amortization. We define Adjusted EBITDA as EBITDA excluding severance expenses, revaluation of tax receivable agreement liability, (gain) loss on debt extinguishment, stock-based compensation, remeasurement loss on earn-out liability, inventory step-up expense, and transaction (acquisition or equity offering) related expenses. We define Adjusted EBITDA as a percentage of Revenue.

Our management believes EBITDA, Adjusted EBITDA and Adjusted EBITDA margin are useful, because they allow management to more effectively evaluate our operating performance and compare the results of our operations from period to period without regard to financing methods or capital structure, or other items that impact comparability of financial results from period to period. EBITDA and Adjusted EBITDA should not be considered as alternatives to, or more meaningful than, net income or any other measure as determined in accordance with GAAP. Our computations of EBITDA and Adjusted EBITDA may not be comparable to other similarly titled measures of other companies. We present EBITDA, Adjusted EBITDA and Adjusted EBITDA margin because we believe they provide useful information regarding the factors and trends affecting our business.

| (\$ in thousands)                                 | Year Ended<br>December 31, |           |           |           |           |           |           |           |           |
|---|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| · · · · · · · · · · · · · · · · · · ·             | 2023                       | 2022      | 2021      | 2020      | 2019      | 2018      | 2017      | 2016      | 2015      |
| Net income (loss)                                 | \$214,840                  | \$145,122 | \$67,470  | \$59,215  | \$156,303 | \$150,281 | \$66,547  | (\$8,176) | \$21,224  |
| Interest expense (income), net                    | 6,480                      | (3,714)   | 774       | (701)     | (879)     | 3,595     | 20,767    | 20,233    | 21,837    |
| Income tax expense                                | 47,536                     | 31,430    | 7,675     | 10,970    | 32,020    | 19,520    | 1,549     | 809       | 784       |
| EBIT  | 268,856                    | 172,838   | 75,919    | 69,484    | 187,444   | 173,396   | 88,863    | 12,866    | 43,845    |
| Depreciation and amortization                     | 65,045                     | 34,124    | 36,308    | 40,520    | 38,854    | 30,153    | 23,271    | 21,241    | 20,580    |
| EBITDA  | \$333,901                  | \$206,962 | \$112,227 | \$110,004 | \$226,298 | \$203,549 | \$112,134 | \$34,107  | \$64,425  |
| Severance expenses                                | -                          | -         | -         | 1,864     | -         | -         | -         | -         | -         |
| Revaluation of tax receivable agreement liability | (4,490)                    | 1,910     | (898)     | 555       | (5,336)   | -         | -         | -         | -         |
| Transaction related expenses                      | 12,183                     | 8,422     | 406       | -         | 1,042     | -         | -         | -         | -         |
| (Gain) loss on debt extinguishment                | -                          | -         | -         | -         | -         | 4,305     | -         | (2,251)   | (1,640)   |
| Remeasurement loss on earn-out liability          | 14,850                     | -         | -         | -         | -         | -         | -         | -         | -         |
| Inventory step-up expense                         | 23,516                     | -         | -         | -         | -         | -         | -         | -         | -         |
| Stock-based compensation                          | 18,105                     | 10,631    | 8,620     | 8,599     | 6,995     | 4,704     | -         | 361       | 359       |
| Adjusted EBITDA                                   | \$398,065                  | \$227,925 | \$120,355 | \$121,022 | \$228,999 | \$212,558 | \$112,134 | \$32,217  | \$63,144  |
|   |                            |           |           |           |           |           |           |           | <u> </u>  |
| Revenue   | \$1,096,960                | \$688,369 | \$438,589 | \$348,566 | \$628,414 | \$544,135 | \$341,191 | \$155,048 | \$221,395 |
| Net income (loss) margin                          | 19.6%                      | 21.1%     | 15.4%     | 17.0%     | 24.9%     | 27.6%     | 19.5%     | (5.3%)    | 9.6%      |
| Adjusted EBITDA margin                            | 36.3%                      | 33.1%     | 27.4%     | 34.7%     | 36.4%     | 39.1%     | 32.9%     | 20.8%     | 28.5%     |

\*For the year ended December 31, 2014, we had EBITDA of \$88.8 million, representing net income of \$59.1 million, excluding net interest expense of \$11.2 million, income tax expense of \$0.3 million and depreciation and amortization of \$18.2 million. There was no early extinguishment of debt in 2014. Stock-based compensation was \$1.3 million in 2014. Adjusted EBITDA was equal to \$90.1 million. Revenue was \$259.5 million, Net Income margin was 22.8% and Adjusted EBITDA margin was 34.7%.

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